



COOL CATS *FO*



THE ORIGIN

- Cool Cats FC (“Football Club”) is a collection created by Cool Cats, in collaboration with Animoca Brands and OneFootball Labs
- Staying true to the Cool Cats ethos of positivity and inclusiveness, the collection seeks to gather Cool Cats lovers and football fans globally to celebrate the world’s largest football event
- Holders will own a Dynamic NFT that evolves based on how well the team it represents performs in real life. There will be fun and engaging contests during the event to unlock amazing rewards such as merchandize, experiences, and digital collectibles
- Going forward, Cool Cats FC would provide holders with access to new communities in hope to further our collective mission of onboarding the masses to Web 3

THE CREATORS



COOL CATS

- One of the OG blue-chip collections with **over 300K+ fans worldwide**
- Collection of 9,999 **randomly generated & stylistically curated** NFTs on Ethereum
- Originated from comic character “Blue Cat,” as brought to life by artist Colin Egan in 2013
- Delivers **inclusive, impactful, community-driven** content through immersive storytelling



- **Industry leader in digital entertainment, blockchain, and web3 gaming**
- Renowned investor-and-operator in Web3 with **380+ portfolio companies & subsidiaries**
- Gaming portfolio includes The Sandbox, Phantom Galaxies, GAMEE
- Famous partnerships with Snoop Dog, Atari, MotoGP, Disney etc.



- **One of the largest football media platforms with 100M+ monthly active users**
- One Football’s mission is to **fuel the world’s football obsession**
- Partnerships with **leading football clubs and professional players**
- Enable clubs, leagues, federations and players to release premium digital assets and fan-centric experiences

THE VISION

Bring together football communities globally via the world's largest football event

Educate and onboard football fans to Web3 and deliver true digital ownership

Reward active community members with invaluable digital and physical rewards via gamified and interactive experiences

Expand Cool Cats and One Football communities through new products and experiences

THE JOURNEY

1

MINT

Head to ccfc.coolcatsnft.com and connect your Metamask to mint.

2

REVEAL

Connect your wallet to any marketplace to view your Cool Cats FC

3

JOIN

Join the Cool Cats Discord (<https://discord.gg/gWkgTVR3>) and Twitter (@coolcatsfc)

4

EARN

Participate and win in various contests to earn the right to redeem amazing rewards

5

HODL

Cool Cats FC could be your key to ongoing football utilities, communities, or maybe even something special...

THE COLLECTION

SIZE: 4,000

- Comprising 32 countries *
125 NFTs per country



ALLOCATION:

- 1,600 Public mint
- 1,900 Allow List
- 1,200 for Cool Cats holders
- 400 for Cool Pets holders
- 300 for Pre-mint giveaways
- 400 Community events
- 100 Team drops

MINT PRICE:

- Public Mint Price: 0.10E
- AL Mint Price: 0.07E

DYNAMIC NFTS

- Dynamic NFT is a key feature of the Cool Cats FC collection
- The look and feel of the NFTs will evolve based on the team's performance in real life
- Remember to check and view your NFT after your team advances to the next stage



COMMUNITY CONTESTS: HOW TO PLAY

Engage and win any of the following contests to earn amazing rewards

HODL THE ADVANCING TEAM

SUPPORT THE WINNING TEAM

COMMUNITY-LED MINI-GAMES

Participants

Holders

Everyone

Everyone

Objective

Own the NFT that advances to Round of 16, Quarter Final, Semi Final, or Final

Pick the winning team of a marquee game

Win community-led activities e.g. fan art, trivia

COMMUNITY CONTESTS: REWARDS

Exclusive rewards from top professional football players such as David Alaba, Alisson Becker, Antony, Mats Hummels, James Rodriguez, Raphinha etc.

1

EXCLUSIVE MERCH

Signed and match-worn jerseys and other accessories

2

UNIQUE IRL EXPERIENCES

Money can't buy experiences:
Training experience with AC Milan, visit to the Komani Center

League match tickets

Meet-and-greets

3

DIGITAL COLLECTIBLES

Cool Cats FC, Cool Cats, and Cool Pets NFTs

For illustration purposes

COMMUNITY CONTESTS: HOW TO CLAIM

CONTEST

1

Holders will be pre-selected for eligibility

Complete a creative challenge

Winners to be airdropped rewards

CONTEST

2

Voters who selected the winning team will be pre-selected for eligibility

Winners to be airdropped rewards

CONTEST

3

Winners of the mini-games in Discord will be airdropped rewards

GRAND REWARD

T&C / DISCLAIMER

FAQ

Q1

What is a Dynamic NFT?

Dynamic NFTs adapt based on a set of external conditions. For example, each Cool Cats FC NFT will have different visual the further the team progresses

Q2

How do I get into the Allowlist?

All Cool Cats and Cool Pets holders will be eligible to mint during the Allowlist minting phase and there will be 1200 and 400 NFTs allocated for Cool Cats and Cool Pets respectively. We will also reserve 300 allowlist spots for pre-mint giveaways to the public

Q3

When is the Allowlist mint?

Allowlist for Cool Cats holders starts from 6pm 17 November to 8am 18 November (GMT - 5)

Allowlist for Cool Pets holders starts from 9am 18 November to 5pm 18 November (GMT - 5)

Allowlist for Pre-mint giveaways starts from 5pm 18 November to 12am 19 November (GMT - 5)

Q4

When is the Public mint?

12 am to 4pm November (GMT - 5)

Q5

What is the mint price?

Allowlist: 0.07 ETH

Public: 0.1 ETH

FAQ

Q6

How many NFTs can I mint?

Allowlist mint:

Cool Cats and Cool Pets holders can each mint a maximum of 2 NFTs per transaction

Winners of pre-mint giveaways can mint a maximum of 1 NFT per transaction

Public mint:

Each wallet can mint a maximum of 2 NFTs per transaction

Q7

What kind of rewards can I earn?

There will be an exciting lineup of football-related rewards including exclusive merchandise, VIP experiences, and digital collectibles to be earned through winning community contests

Q8

When will community contests be held?

Join our Discord and watch out for the latest announcements!

Q9

How do the community contests work and how do I claim my rewards?

Please refer to the Litepaper for more details announcements!

Q10

Are the rewards tradable?

Yes! All rewards will come in the form of ERC-721/721a and will be tradable